

2015 ANNUAL REPORT



HONORING OUR WARRIORS. SUPPORTING THEIR FAMILIES.

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THE FOUNDATION

"In times of war or uncertainty there is a special breed of warrior ready to answer our Nation's call. A common man with uncommon desire to succeed. Forged by adversity, he stands alongside America's finest special operations forces to serve his country, the American people, and protect their way of life. I am that man."

- EXCERPT FROM THE NAVY SEAL ETHOS





MESSAGE FROM ROBIN KING

CHIEF EXECUTIVE OFFICER, NAVY SEAL FOUNDATION

Unique men. Unique lives. Unique Support. The Navy SEAL Foundation has an unbreakable commitment to America's most elite warriors, our United States Navy SEALs, Special Warfare Combatant-craft Crewmen, Naval Special Warfare support personnel, and their families. At any time, Navy SEALs are deployed to more than 30 countries around the world, working in the most austere environments imaginable. Gone from their homes as much as 270 days per year, the challenges faced by these men, this community, and their families are tough, and the Navy SEAL Foundation stands with them to support their needs, celebrate their victories, and mourn their losses.

In 2015 the Navy SEAL Foundation provided \$10.9 million in support through bespoke programs in five areas: Warrior and Family Support, Educational Opportunities, Tragedy Assistance and Survivor Programs, Transition Assistance and Legacy Preservation. We are a quick reaction force focused on long-term solutions. Our goal is to support and strengthen the force and families so these elite warriors can take the fight to the enemy and keep America safe and strong.

This year the Navy SEAL Foundation earned its fifth consecutive 4-star rating and a perfect score of 100 from Charity Navigator, America's largest independent charity evaluator. This score reflects our fiscal responsibility, good governance, financial health and commitment to accountability and transparency. Less than one percent of the thousands of charities rated earned a perfect score, and we are extremely proud of our accomplishment. We focus on being great stewards of our donors' trust, and we maximize our resources to support Naval Special Warfare.

In every program, we see results. Lives are being changed thanks to the work of our team and the generosity of our donors. We look forward to continuing our great support of the Naval Special Warfare community, and we thank you for your commitment to these elite warriors.

With warm regards and respect,

John Hing



A MESSAGE FROM RETIRED REAR ADMIRAL GARRY J. BONELLI, USN

This summer, Rear Adm. Tim Szymanski relieved Rear Adm. Brian Losey as our Force Commander of Naval Special Warfare. During the change of command and retirement ceremony, Adm. Losey made a point of thanking, not only his family and teammates, but praised the generations of SEALs and NSW personnel who served before him. He also recognized the new class of SEAL candidates in Basic Underwater Demolition/SEAL Class 321, who stood in ranks during the ceremony.

Community is a word we use a lot in our Navy. Adm. Losey's retirement remarks had special significance for our NSW Force and families. The unique nature of the duties and sacrifices performed by SEALs, Special Warfare Combatant-Craft Crewmen (SWCCs), and mission specialists draws all of us — spouses, children, and survivors as well as warriors — together in an unbreakable bond. To me, there's no truer expression of that continuity and commitment to our community than the Navy SEAL Foundation. The Foundation's valued-added work across the entire spectrum of the NSW community is only possible through the solid partnership of our leadership volunteers, professional staff, and generous donors.

Today, more than 15 years into the start of our nation's fight against violent extremism across the globe, *flexibility* and *resourcefulness* remain the watchwords of the NSW community to operate and succeed in an ambiguous environment becoming ever more complex and dynamic. At the same time, rising tensions with Russia and an increasingly-assertive China remind us that the days of great-power politics are far from over. Reliance on Special Operations Forces — and on Naval Special Warfare in particular — will remain a cornerstone of our national security policy for some time to come.

Fortunately, I can report to you that your Navy SEAL Foundation is positioned well, not only to sustain services and support at current levels, but to adapt and innovate as required to meet growing demands. As an expression of the NSW *community*, and in proud partnership with friends like you, we are standing behind and supporting that elite Naval Special Warfare community, today and in the future.

Very respectfully,

Song N. Bonell

OUR AREAS OF SUPPORT

The Navy SEAL Foundation provides a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, and empower and educate Navy SEALs and their families. We provide critical support during times of illness, injury or loss, and reduce the stressors associated with the tremendous amount of uncertainty and pressure endured by the Naval Special Warfare (NSW) community. We strengthen the force and family and provide the security that enables warriors to focus solely on their missions. We take our commitment seriously because on the battlefield and in high-risk training environments the ability to focus could mean the difference between life and death.

A NOTE OF GRATITUDE

"After the loss of my brother, my family and I were welcomed into a community of support; a community of the strongest, most caring people I have met in my life. My parents have been able to connect with other parents who are enduring the loss of a son and my brothers and I have been able to spend quality time with other siblings who know and understand the loss of a brother. In so many ways our fellow Gold Star Families have helped pull us through the most difficult of days and helped us to forge paths to living lives worthy of our son's and brother's sacrifices. This community of support is the result of the tireless efforts of the Navy SEAL Foundation, and I am at a loss for words to adequately express our gratitude for all their work. In the simplest of terms, we are forever thankful."

~ GOLD STAR FAMILY MEMBER



WARRIOR & FAMILY SUPPORT

Our warrior and family support programs ensure the NSW community has the support it needs in times of achievement and in times of adversity.



EDUCATIONAL OPPORTUNITIES

Education is an integral part of an empowered life and the Navy SEAL Foundation is honored to support the educational pursuits of the NSW community.



TRAGEDY ASSISTANCE & SURVIVOR SUPPORT

The Foundation provides a range of programs and services to those warriors and families who have sustained injuries, illnesses or catastrophic loss. It is our mission to help in their time of need.



WARRIOR TRANSITION

Transition can be challenging. The Navy SEAL Foundation provides opportunities and connection points for the NSW community, illuminating the path to a post-service career.



VETERAN SUPPORT

This new programs initiative debuted in 2016. We are honored to support our post 9-11 SEAL and SWCC Veterans through a responsive and personalized approach to care.



LEGACY PRESERVATION

The warriors of the NSW community deserve to be recognized and remembered for their contributions in defense of America's freedom. We are honored to help preserve their history.

WARRIOR & FAMILY SUPPORT

Ensuring the Naval Special Warfare community and its families have the support they need in times of achievement and adversity is of the utmost importance to the Foundation. Our warrior and family support programs include resiliency and morale-building events, pre- and post-deployment events, reintegration events, summer camps for NSW children, command all-calls, graduations, family days, holiday celebrations and much more. The Foundation has also partnered with world-class academic institutes and other non-profits to assist NSW members with post-service transition into the private sector as they begin a new chapter of their lives.

HOW WE HELP

- > Active Duty Wounded Support
- > Active Duty Illness/Injury Support
- > Active Duty Family Illness/Injury Support
- > Psychological Wellness Support
- > Pre- and Post-Deployment Resiliency Events
- > Respite Childcare
- > Physical Health and Wellness Support
- > Family Readiness Grants
- > NSW Family Support Event Grants

- > Geographically Separated Duty Station Support
- > SEAL/SWCC Graduation Support
- > Sailor of the Year Awards
- NSW Children and Teen Camps and Seasonal Events
- > Transition Support
- > Command Support
- > Ombudsman Conferences
- > Holiday Assistance



EDUCATIONAL OPPORTUNITIES

The Navy SEAL Foundation empowers active-duty NSW personnel, their spouses, and children by awarding scholarships for higher education and providing tuition assistance for enlisted active-duty personnel. We also support quality education options for dependent children in geographically separated duty locations where choices matter to the overall success of the student. Additionally, the Foundation provides funding for standardized college entrance exams for active-duty NSW service members and their qualified dependents.

Our educational support is designed to augment funding accessible through Navy programs and provide additional financial resources that would otherwise not be available.

WAYS WE SUPPORT

- > Test Preparation Assistance
- > Enlisted Active-Duty Tuition Assistance
- > Scholarships
- > Remote Location Grants for Education



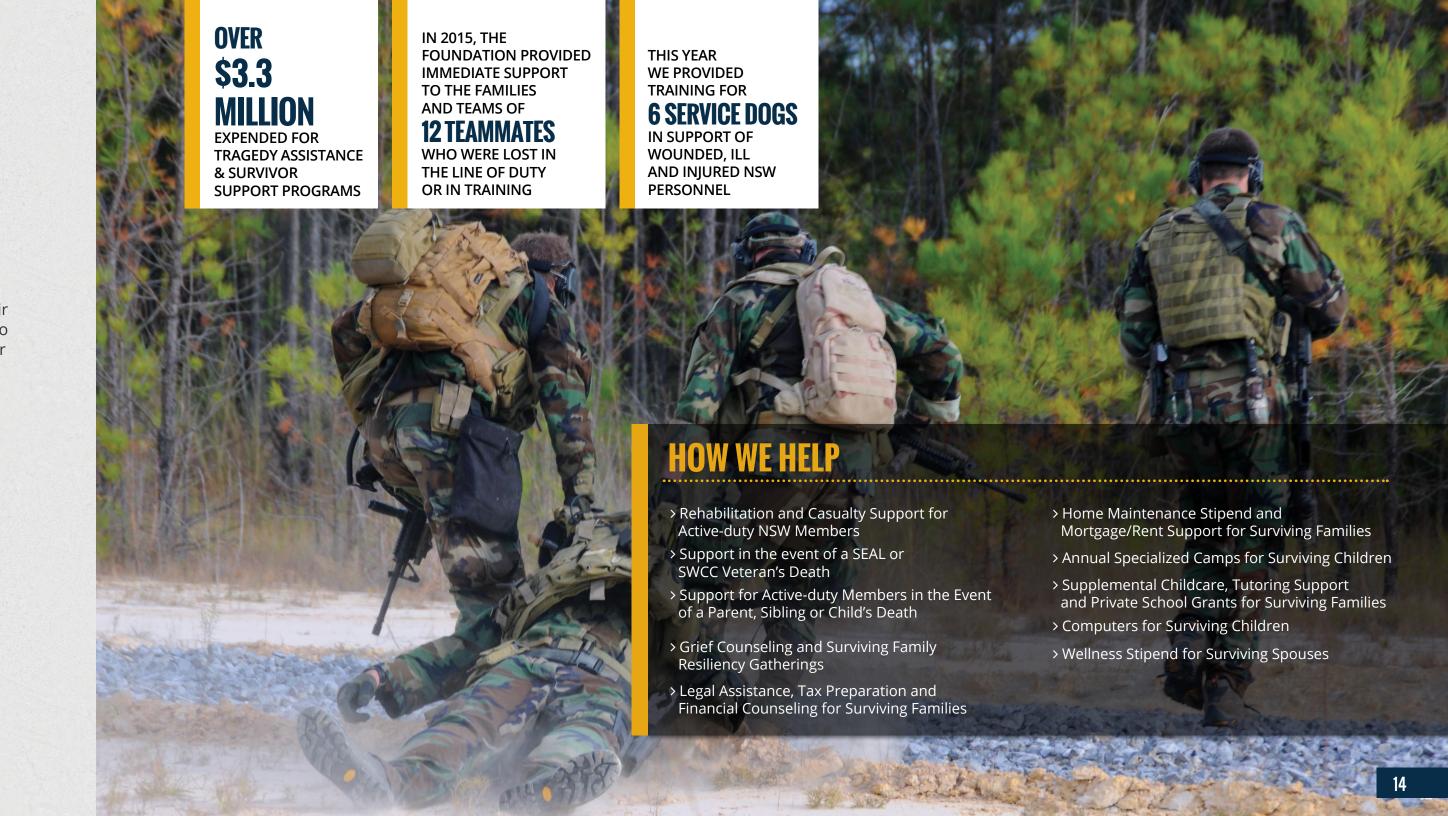
TRAGEDY ASSISTANCE& SURVIVOR SUPPORT

When an NSW service member is injured or becomes critically ill, the Navy SEAL Foundation provides financial and logistical support so the service member's focus can be on healing. Additionally, we provide support for the warrior who suffers the loss of a parent or sibling.

For those who have made the ultimate sacrifice, we stand firmly behind their family during this time of crisis. Immediate financial assistance is provided to the surviving family to help cover costs associated with the dignified transfer of remains and memorial services, as well as travel expenses for immediate and extended family.

Surviving families are provided a variety of vital services and our support is extended to the children, spouses, and parents of fallen warriors. The Foundation provides mortgage and rent assistance, home maintenance programs, financial and grief counseling, legal assistance, respite childcare, and other critical services. We are honored to continue this support in the years following their loss through specialized camps, retreats, and bereavement activities.

It is our goal to always be there for the families of the fallen. We strive to bridge the gap of resources not already provided by the government, especially at these most challenging times.

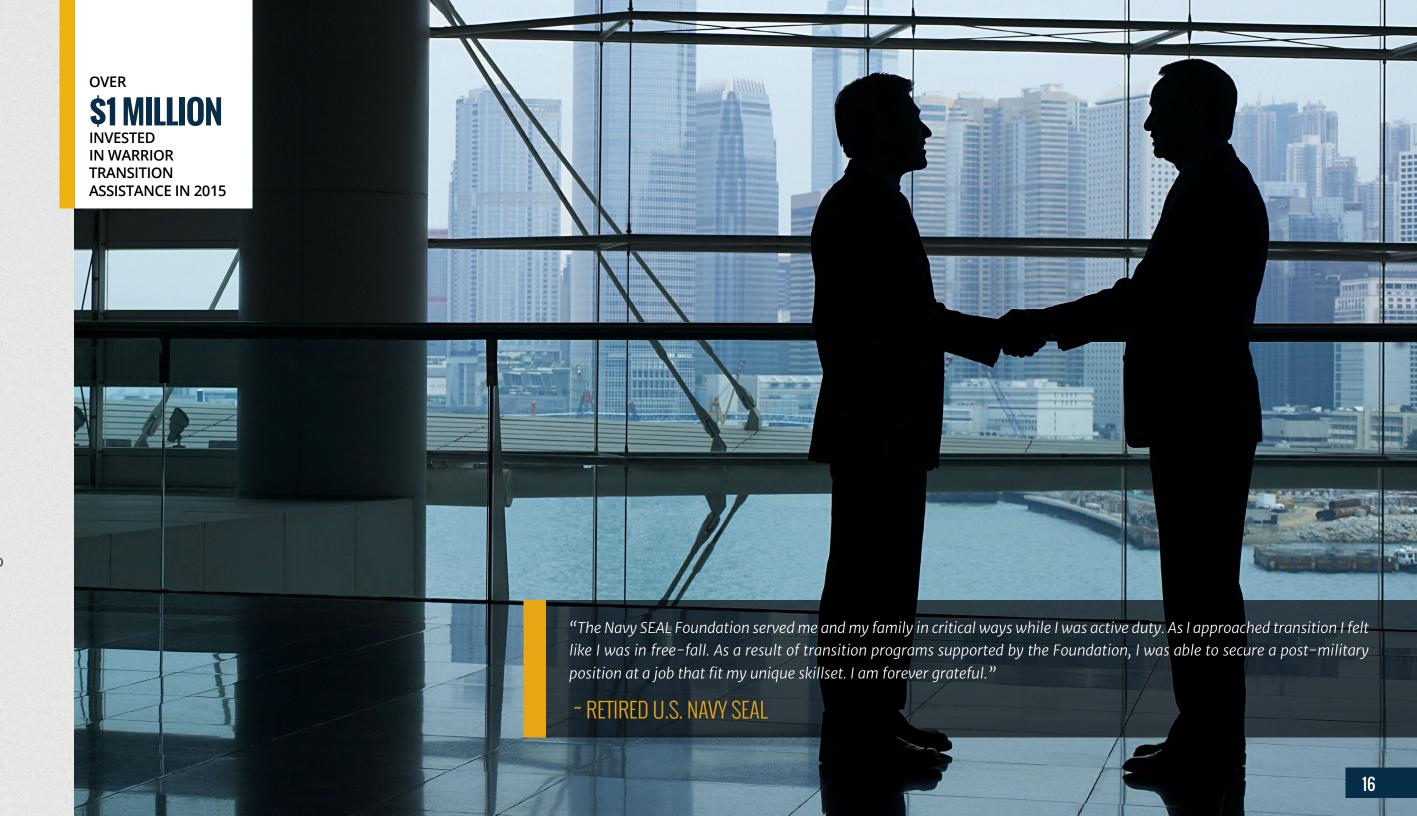


WARRIOR TRANSITION

The Navy SEAL Foundation is committed to maintaining a resilient, sustainable, and healthy force into perpetuity. At the same time, our commitment extends to those who have served our country with honor and distinction by helping them transition from active-duty service into civilian life and ensuring NSW veterans are prepared to maximize career opportunities. To carry forward this commitment, we partner with world class institutions which provide elite transition programs tailored specifically for the NSW community.

HOW WE HELP

Transition Services are available to NSW community members within 12-18 months of terminal leave. We also support transition services for SEAL and SWCC veterans up to 24 months post-military service by providing access to world-class transition programs, mentorship, and support.



LEGACY PRESERVATION

The history and heritage of the Naval Special Warfare community is one of extraordinary achievements and exceptional courage. Although the clandestine nature of their activities shields them from public attention, the deeds of these warriors deserve to be remembered and recognized.

The Navy SEAL Foundation is honored to provide financial support for memorials and monuments across the country. We also serve as the co-publisher of "The Blast: Journal of Naval Special Warfare", and we support many other history enrichment activities.

The warriors of the NSW community deserve to be remembered and recognized for their contributions in defense of America's freedom. We are proud to take an active role in preserving the rich history of these extraordinary men.

HOW WE HELP

- > Support for Memorials and Monuments
- > Co-publisher of "The Blast: Journal of Naval Special Warfare"
- > Assistance for NSW History Enrichment Activities



TOTAL 2015 PROGRAM SUPPORT: \$10,874,418 35% INVESTED IN WARRIOR AND 31% **FAMILY SUPPORT** INVESTED IN TRAGEDY ASSISTANCE & SURVIVOR SUPPORT 1% **INVESTED** IN LEGACY PRESERVATION **INVESTED IN INVESTED IN** 10% TRANSITION ASSISTANCE **23%** EDUCATIONAL OPPORTUNITIES GUIDESTAR 4 STAR **CERTIFIES THE NAVY SEAL FOUNDATION AS GUIDESTAR GOLD** CHARITY NAVIGATOR A "BEST IN AMERICA" **EXCHANGE PARTICIPANT RATING SINCE 2011** CHARITY

EFFECTIVE. EFFICIENT. ACCOUNTABLE.

At the Navy SEAL Foundation, we take transparency and efficiency very seriously. Each year we are audited by RSM US LLP, one of the nation's leading audit firms which has its own rich history of integrity and due diligence. Our key financials, including IRS filings, are available at your request or by visiting www.navySEALfoundation.org. We want our supporters, partners, and donors to know exactly how their contributions are being used to serve the NSW community and the impact that these donations are making.

We are proud to report that since 2011, the Foundation has sustained the highest fourout-of-four star rating from Charity Navigator, a leading watchdog organization that carefully analyzes the financial efficiency and administrative accountability of nonprofit organizations. This year we were also rated with a perfect score of 100, one of only 49 charities to be rated so highly, placing us in the top 0.6% of all charities rated!

At the Navy SEAL Foundation, over 93 cents of every dollar donated goes directly to current or future mission use in service of the NSW community. The Foundation's programs ratio is now 90% which means that 90% of all funds expended are spent in support of programs initiatives. Our fundraising efficiency is 2.4% which simply means that it costs the Foundation \$0.024 to raise one dollar. The Navy SEAL Foundation is proud of our low overhead expenses, and our administrative costs come in at 6.3% of total expenses.*

A volunteer Board of Directors, comprised primarily of former U.S. Navy SEALs as well as community business leaders, governs the Navy SEAL Foundation. We are honored to have Retired Rear Admiral (SEAL) Garry J. Bonelli as our Board Chair. The Foundation executes its daily mission under the leadership and guidance of Robin King, Chief Executive Officer.

*Fundraising ratios and efficiencies are calculated using the Charity Navigator three-year average for these areas.

CURRENT FOUNDATION LEADERSHIP

BOARD OFFICERS



REAR ADM. (RET) GARRY J. BONELLI Chairman BUD/S Class 51 Commissioner. San Diego Unified Port District San Diego, CA

TOM PRESCOTT

Treasurer President and CEO, Retired Align Technology, Inc Scottsdale, AZ

ANTHONY DUYNSTEE

Secretary BUD/S Class 226 Executive Director, Alexandria Real Estate Equities, Inc. Los Angeles, CA

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WILLIAM C. WHITE BUD/S Class 32 Chairman. **Basin Street Properties** Sausalito, CA

Partner,

BUD/S Class 210 USB O'Connor LLC

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TED MUHLNER

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DJ HALEY

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MUNEER SATTER

Chairman. Satter Investment Management, LLC Chicago, IL

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ALISON MESSICK

Director of Programs

JENNIFER BRAGAW

Director of Development

MARC WOLF

Director of Development, New York Region

MEAGHAN MARTINAK

Director of Events

SARA BERRY

Director of Marketing and Communications

ALAHNNA WIDHALM

Assistant Director of Programs, West Coast and Pacific Islands

SCOTT BURKE

Controller

EXECUTIVE UPDATE

The Navy SEAL Foundation's mission was not created by war, but it has become more important as a result of it. Over the past 16 years, we have evolved with the needs of the NSW community, and I am proud to share that in 2016 the Foundation expanded our program offerings to include initiatives for SEAL and SWCC veterans who served post-9/11.

The global war on terrorism will continue to tap Naval Special Warfare at a disproportionally high rate into the unforeseen future, and we know that SEALs will continue to prioritize mission success over all else—life, limb and precious time with their families— for the benefit of our nation. It is our mission to provide the supporting infrastructure and programs to keep warriors and their families healthy and resilient. We work to inject stability, certainty, and hope into a very daunting long-term situation. And, because of your help, they can count on us when they are ready to transition or if a tragedy occurs in their life.

So far this year, we've provided more than \$8.7 million in direct program support to those we serve. It is because of the generosity of donors like you that SEALs are receiving the continuous help that is necessary to counter the physical, mental, and emotional effects of high-frequency combat deployments, high-stakes missions, and the extraordinarily demanding environments in which they serve.

On behalf of our board, staff, and community, thank you for your support. I am honored that you have placed your trust in us, and made us your partner in the incredibly important work of providing real and meaningful support for Navy SEALs and their families.

Thank you so much.

ASSETS 2015 2015 REVENUE TOTAL UNRESTRICTED TEMPORARILY RESTRICTED PERMANENTLY RESTRICTED **REVENUES AND PUBLIC SUPPORT** \$4,394,340 \$5,700,104 \$719,769 \$5,725 \$6,425,598 Contributions Contributions and Pledges Receivable 1,302,502 Special Event Revenue 11,061,750 11,061,750 34,681,950 Investments, at Fair Value Boar (784,610) Less Cost of Direct Benefit to Donors (784,610) Board Investment Income, Net 1,044,202 54,837 1,099,039 Other Investments, at Cost 611,028 Boar Net Realized and Unrealized Gain on (2,228,261) (127,098)(2,355,359)Boar Investments Property and Equipment, Net 4,221,563 Net Assets Released From Unde 813,992 (813,992) 1,416,602 Other Assets Temp Perm \$15,446,418 TOTAL SUPPORT AND REVENUE \$15,607,177 \$(166,484) \$5,725 \$46,627,985 Total **TOTAL LIABILITIES AND NET ASSETS**

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

LIABILITIES AND NET ASSETS 2015

Ш	A	В	ILI	IT	IES

\$985,690 Accounts Payable Deposits Held for Others **Total Liabilities** 985,690

NET ASSETS

TAL LIABILITIES AND NET ASSETS	\$46,627,985
al Net Assets	45,642,295
manently Restricted	2,079,558
nporarily Restricted	363,560
lesignated	15,288,106
rd-Designated for Endowment	12,531,071
rd-Designated for Gold Star Programs	2,325,000
rd-Designated for Educational Programs	5,465,000
rd-Designated for Command Assistance Program	\$7,590,000
RESTRICTED	

NAVY SEAL FOUNDATION, INC.

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES YE 2015

	HEALTH AND WELFARE	EDUCATION AND MOTIVATION	HISTORY AND HERITAGE	TOTAL	GENERAL ADMINISTRATION	FUNDRAISING	TOTAL	FINAL TOTAL
Command Support	\$1,730,159	\$	\$	\$1,730,159	\$	\$	\$	\$1,730,159
Transistion Assistance	932,890	-	-	932,890	-	-	-	932,890
Wounded, Death, and Resiliency Support	1,730,993	-	-	1,730,993	-	-	-	1,730,993
Survivor Support	1,266,826	-	-	1,266,826	-	-	-	1,266,826
Children Support	1,649,002	-	-	1,649,002	-	-	-	1,649,002
Salaries and Wages	413,271	124,750	6,603	544,624	285,462	296,105	581,567	1,126,191
Scholarships	-	1,825,248	-	1,825,248	-	-	-	1,825,248
Advertising	140,302	36,030	2,119	178,451	8,478	132,973	141,451	319,902
Building Expenses	59,259	21,399	1,646	82,304	84,506	9,000	93,506	175,810
Travel Expenses	69,496	5,048	297	74,841	1,188	49,267	50,455	125,296
Tuition Assistance and Test Preparation	-	292,306	-	292,306	-	-	-	292,306
Sailor of the Year	-	89,000	-	89,000	-	-	-	89,000
Professional Fees	107,521	33,234	1,955	142,710	7,820	44,963	52,783	195,493
Postage	19,069	5,894	347	25,310	1,387	7,974	9,361	34,671
History and Heritage	-	-	116,786	116,786	-	-	-	116,786
Dues and Subscriptions	7,197	2,224	131	9,552	523	10,302	10,825	20,377
Supplies	34,364	10,622	625	45,611	2,499	14,370	16,869	62,480
Miscellaneous	6,193	1,914	113	8,220	450	2,589	3,039	11,259
Bank Service Charges	50,231	15,526	913	66,670	3,653	21,006	24,659	91,329
Catering, Venue, and Entertainment	-	-	-	-	-	2,317,456	2,317,456	2,317,456
	8,216,773	2,463,195	131,535	10,811,503	395,966	2,906,005	3,301,971	14,113,474
DEPRECIATION	45,927	14,471	2,517	62,915	64,599	-	64,599	127,514
	\$8,262,700	\$2,477,666	\$134,052	\$10,874,418	\$460,565	\$2,906,005	\$3,366,570	\$14,240,988



UNIQUE MEN. UNIQUE LIVES. UNIQUE SUPPORT.



The Navy SEAL Foundation is a 501(c)(3) tax exempt, national non-profit charitable organization. Tax ID# 31-1728910. CFC #11454.

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